NOVEMBER 2023





Deepavali Specials 13th November2023

Festival of lights, is one of the most important festivals in Indian religions.

Action Plan : 1. Specials Menu : Serving Specials Deepavali menu as promo item



Brand Awareness

Thanksgiving Specials! 23rd November 2023

Action Plan:

1. Specials Menu : Serving Specials Thanksgiving menu as promo item



MY JP SG KR

Meatless

MY SG



DECEMBER 2023



SG

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Make your Wish day! 1st December 2023

another opportunity for the student to let us know which menu they would like to have it featured in the cafeteria!

Action Plan :

1. Students will get a chance to vote which menu (1) to be served on next week. Voting posters will be placed a the cafeteria. Menu options will be available to choose, the most voted menu will be serves next month (selected date)



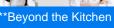
Christmas Specials – Build Christmas Gingerbread Village

6th December 2023 Christmas is an annual festival commemorating the birth of Jesus Christ, observed primarily on December 25 as a religious and cultural celebration among billions of people around the world

Action Plan:

1. Interactive workshop – Building the Christmas Gingerbread Village with CK community















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Happy New Year ! Shogatsu! 5th January 2024

Celebrating New Year ! Cezars Kitchen Welcoming back student to schools

Action Plan :

1. Specials menu meal set on this day! Free items (Brownies / cookies) with any lunch meal set.

SG

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World Pie Day 23th January 2024

National Pie Day celebrated on Jan. 23 is all about the foodstuff known as pie, from desert pies to meat pies.

Action Plan:

- 1. Specials Menu : Specials Pie menu, varieties of pies (chicken, apples, & more!)
- 2. Interactive PIE making Workshop**



SG

**Beyond the Kitchen







FEBRUARY 2024



*Beyond the Kitchen

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World Pizza Day- PIZZA FEST 9th February 2024

In pizza we crust! The delicious creation that we can always trust to cheer us up.

Action Plan :

- 1. Specials pizza menu with as promotions item.
- 2. CK Pizza Coloring Contest
- 3. Interactive Pizza making workshop**

Lunar New year Specials 16th February 2024

Chinese New Year is the festival that celebrates the beginning of a new year on the traditional lunisolar Chinese calendar.

Action Plan:

- 1. Specials Menu : CNY/ Lunar new year Specials Menu
- 2. YEE SANG tossing with CK community









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Hinamatsutri 4th March 2024

Hinamatsuri is a special holiday in Japan with unique foods and decorations (Girl Festival)

Action Plan :

1. Specials menu :Chirashizushi, Hamaguri Osuimono (Clam Clear Soup) & more.





International Women's Day 8th March 2024

International Women's Day is a global holiday celebrated annually on March 8 as a focal point in the women's rights movement, reproductive rights, and violence and abuse against women

Action Plan:

- 1. Promotions item! for women's ONLY (Female Teacher)
- 2. Special menu made (Rose cupcakes). for women's ONLY. (Female Teacher)



SG

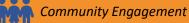
St. Patrick's Day Specials

Saint Patrick's Day, or the Feast of Saint Patrick, is a cultural holiday held on 17 March

Action Plan:

- 1. Specials Menu : Food Green Items , Clover Shaped Items , Fish & Chips ,
- 2. Corned Beef & more.

Brand Awareness









MY JP SG KR



Selamat Hari Rava

Tidilfitr

International Carrot Day

Action Plan:

- 1. Specials Menu : Carrot base Foods menu/ desserts/ snack
- 2. Carrot Trivia Quiz

Aidil Fitri Specials

Action Plan :

1. Specials Menu : Serving Specials Hari raya menu as promo item



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Superhero Day Specials!

soldiers, and ordinary civilians regularly display bravery in the face of danger. **Action Plan :**

1. Serving superhero theme menu: Ninja Turtles Pizzas, Popeye Spinach, Wolverine Burgers, Super Mario Spaghettis & Mushroom, Thor Hammer snacks, Naruto Ramen, Variety of superhero





MAY 2024





JP KR



Children's Day (Boy's Festival)

Action Plan:

1. Specials Menu : Kashiwamochi 、 Chimaki , Takenoko (Bamboo Shoots) , Koinobori (Carp) Cookies and more.

Mother's day Specials

Mothers day is a day of honoring motherhood and paternal bonds.

Action Plan :

- 1. Special pre-order desserts for mothers. (Carrots cakes / chocolate cakes)
- - **cookies decoration activity**

Happy Teachers' Day

Teachers' Day at Malaysia held annually on 16 May to celebrate the work of teachers

Action Plan :

1. CK onsite team provide FREE cookies / Pastry / muffins / snacks / cakes for teachers only as appreciation. Serves in a basket / box with wishing cards.

MY JP SG KR















MY JP SG KR



Father's day Specials

7th June 2024 **pre-order start 14/6/2024 friday*

Father's Day is a holiday honoring one's father, or relevant father figure, as well as fatherhood, paternal bonds, and the influence of fathers in society.

Action Plan:

- I. special pre-order desserts for Fathers. Theme cakes (Tuxedo, moustache, tie.
- 2. Invite students Father to schools & enjoy the foods **pre-order Lunch date** **cookies decoration activity**



Aidiladha Specials

21st June 2024

Eid al-Adha or the Feast of Sacrifice is the second of the two main holidays celebrated in Islam.

Action Plan :

- 1. Specials Menu : Serving Specials Hari raya Aidiladha menu as promo item
- 2. CK staff dressed according to theme







Community Engagement 🛛 📝 Incr

Thank you!

We're excited and looking forward to supporting your school

Kindly email to Design Department for any inquiry or support needed : <u>saiful@cezarskitchen.com</u>

