NOVEMBER 2023





Deepavali Specials 13th November2023

Festival of lights, is one of the most important festivals in Indian religions.

Action Plan : 1. Specials Menu : Serving Specials Deepavali menu as promo item



Brand Awareness

Thanksgiving Specials! 23rd November 2023

Action Plan:

1. Specials Menu : Serving Specials Thanksgiving menu as promo item



MY JP SG KR

Meatless

MY SG



DECEMBER 2023



SG

KR

KR



Make your Wish day! 1st December 2023

another opportunity for the student to let us know which menu they would like to have it featured in the cafeteria!

Action Plan :

1. Students will get a chance to vote which menu (1) to be served on next week. Voting posters will be placed a the cafeteria. Menu options will be available to choose, the most voted menu will be serves next month (selected date)



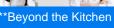
Christmas Specials – Build Christmas Gingerbread Village

6th December 2023 Christmas is an annual festival commemorating the birth of Jesus Christ, observed primarily on December 25 as a religious and cultural celebration among billions of people around the world

Action Plan:

1. Interactive workshop – Building the Christmas Gingerbread Village with CK community















IP

MY

MY



Happy New Year ! Shogatsu! 5th January 2024

Celebrating New Year ! Cezars Kitchen Welcoming back student to schools

Action Plan :

1. Specials menu meal set on this day! Free items (Brownies / cookies) with any lunch meal set.

SG

KR

KR



World Pie Day 23th January 2024

National Pie Day celebrated on Jan. 23 is all about the foodstuff known as pie, from desert pies to meat pies.

Action Plan:

- 1. Specials Menu : Specials Pie menu, varieties of pies (chicken, apples, & more!)
- 2. Interactive PIE making Workshop**



SG

**Beyond the Kitchen







FEBRUARY 2024



*Beyond the Kitchen

SG

MY

M

KR



World Pizza Day- PIZZA FEST 9th February 2024

In pizza we crust! The delicious creation that we can always trust to cheer us up.

Action Plan :

- 1. Specials pizza menu with as promotions item.
- 2. CK Pizza Coloring Contest
- 3. Interactive Pizza making workshop**

Lunar New year Specials 16th February 2024

Chinese New Year is the festival that celebrates the beginning of a new year on the traditional lunisolar Chinese calendar.

Action Plan:

- 1. Specials Menu : CNY/ Lunar new year Specials Menu
- 2. YEE SANG tossing with CK community









JP

KR

KR



Hinamatsutri 4th March 2024

Hinamatsuri is a special holiday in Japan with unique foods and decorations (Girl Festival)

Action Plan :

1. Specials menu :Chirashizushi, Hamaguri Osuimono (Clam Clear Soup) & more.





International Women's Day 8th March 2024

International Women's Day is a global holiday celebrated annually on March 8 as a focal point in the women's rights movement, reproductive rights, and violence and abuse against women

Action Plan:

- 1. Promotions item! for women's ONLY (Female Teacher)
- 2. Special menu made (Rose cupcakes). for women's ONLY. (Female Teacher)



SG

St. Patrick's Day Specials

Saint Patrick's Day, or the Feast of Saint Patrick, is a cultural holiday held on 17 March

Action Plan:

- 1. Specials Menu : Food Green Items , Clover Shaped Items , Fish & Chips ,
- 2. Corned Beef & more.

Brand Awareness









MY JP SG KR



Selamat Hari Rava

Tidilfitr

International Carrot Day

Action Plan:

- 1. Specials Menu : Carrot base Foods menu/ desserts/ snack
- 2. Carrot Trivia Quiz

Aidil Fitri Specials

Action Plan :

1. Specials Menu : Serving Specials Hari raya menu as promo item



MY JP SG KR



Superhero Day Specials!

soldiers, and ordinary civilians regularly display bravery in the face of danger. **Action Plan :**

1. Serving superhero theme menu: Ninja Turtles Pizzas, Popeye Spinach, Wolverine Burgers, Super Mario Spaghettis & Mushroom, Thor Hammer snacks, Naruto Ramen, Variety of superhero





MAY 2024





JP KR



Children's Day (Boy's Festival)

Action Plan:

1. Specials Menu : Kashiwamochi 、 Chimaki , Takenoko (Bamboo Shoots) , Koinobori (Carp) Cookies and more.

Mother's day Specials

Mothers day is a day of honoring motherhood and paternal bonds.

Action Plan :

- 1. Special pre-order desserts for mothers. (Carrots cakes / chocolate cakes)
- - **cookies decoration activity**

Happy Teachers' Day

Teachers' Day at Malaysia held annually on 16 May to celebrate the work of teachers

Action Plan :

1. CK onsite team provide FREE cookies / Pastry / muffins / snacks / cakes for teachers only as appreciation. Serves in a basket / box with wishing cards.

MY JP SG KR















MY JP SG KR



Father's day Specials

7th June 2024 **pre-order start 14/6/2024 friday*

Father's Day is a holiday honoring one's father, or relevant father figure, as well as fatherhood, paternal bonds, and the influence of fathers in society.

Action Plan:

- I. special pre-order desserts for Fathers. Theme cakes (Tuxedo, moustache, tie.
- 2. Invite students Father to schools & enjoy the foods **pre-order Lunch date** **cookies decoration activity**



Aidiladha Specials

21st June 2024

Eid al-Adha or the Feast of Sacrifice is the second of the two main holidays celebrated in Islam.

Action Plan :

- 1. Specials Menu : Serving Specials Hari raya Aidiladha menu as promo item
- 2. CK staff dressed according to theme







Community Engagement 🛛 📝 Incr

Thank you!

We're excited and looking forward to supporting your school

Kindly email to Design Department for any inquiry or support needed : <u>saiful@cezarskitchen.com</u>

