

NOVEMBER 2023



Deepavali Specials

13th November 2023

Festival of lights, is one of the most important festivals in Indian religions.

Action Plan :

1. Specials Menu : Serving Specials Deepavali menu as promo item

MY SG



Thanksgiving Specials!

23rd November 2023

Thanksgiving is a federal holiday in th US, celebrated on the fourth Thursday of November.

Action Plan:

1. Specials Menu : Serving Specials Thanksgiving menu as promo item

MY JP SG KR



DECEMBER 2023



Make your Wish day!

MY JP SG KR

1st December 2023

another opportunity for the student to let us know which menu they would like to have it featured in the cafeteria!

Action Plan :

1. Students will get a chance to vote which menu (1) to be served on next week. Voting posters will be placed at the cafeteria. Menu options will be available to choose, the most voted menu will be served next month (selected date)



Christmas Specials – Build Christmas Gingerbread Village

MY JP SG KR

6th December 2023

Christmas is an annual festival commemorating the birth of Jesus Christ, observed primarily on December 25 as a religious and cultural celebration among billions of people around the world

Action Plan:

1. Interactive workshop – Building the Christmas Gingerbread Village with CK community



**Beyond the Kitchen



JANUARY 2024

Meatless
Monday

16th January 2024

Fruitful
Friday

19th January 2024



Happy New Year ! Shogatsu! 5th January 2024

MY JP SG KR

Celebrating New Year ! Cezars Kitchen Welcoming back student to schools

Action Plan :

1. Specials menu meal set on this day! Free items (Brownies / cookies) with any lunch meal set.



World Pie Day 23th January 2024

MY JP SG KR

National Pie Day celebrated on Jan. 23 is all about the foodstuff known as pie, from desert pies to meat pies.

Action Plan:

1. Specials Menu : Specials Pie menu, varieties of pies (chicken, apples, & more!)
2. Interactive PIE making Workshop**



**Beyond the Kitchen



FEBRUARY 2024



World Pizza Day- PIZZA FEST

9th February 2024

In pizza we crust! The delicious creation that we can always trust to cheer us up.

Action Plan :

1. Specials pizza menu with as promotions item.
2. CK Pizza Coloring Contest
3. Interactive Pizza making workshop**

MY



**Beyond the Kitchen



Lunar New year Specials

16th February 2024

Chinese New Year is the festival that celebrates the beginning of a new year on the traditional lunisolar Chinese calendar.

Action Plan:

1. Specials Menu : CNY/ Lunar new year Specials Menu
2. YEE SANG tossing with CK community

MY JP SG KR



MARCH 2024

ORGANIC
WEDNESDAY
13th March 2024

Fruitful
Friday
15th March 2024



Hinamatsuri

4th March 2024

Hinamatsuri is a special holiday in Japan with unique foods and decorations (Girl Festival)

Action Plan :

1. Specials menu :Chirashizushi, Hamaguri Osuimono (Clam Clear Soup) & more.



JP



International Women's Day

8th March 2024

International Women's Day is a global holiday celebrated annually on March 8 as a focal point in the women's rights movement, reproductive rights, and violence and abuse against women

Action Plan:

1. Promotions item! - for women's ONLY (Female Teacher)
2. Special menu made (Rose cupcakes). for women's ONLY. (Female Teacher)



MY JP SG KR



St. Patrick's Day Specials

18th March 2024

Saint Patrick's Day, or the Feast of Saint Patrick, is a cultural holiday held on 17 March

Action Plan:

1. Specials Menu : Food Green Items , Clover Shaped Items , Fish & Chips ,
2. Corned Beef & more.



JP SG KR

APRIL 2024

Meatless
Monday

8th April 2024

Fruitful
Friday

12th April 2024



International Carrot Day

MY JP SG KR

4th April 2024

International Carrot Day as a way to promote healthy eating habits, celebrated by all carrot lovers to cherish their favorite vegetable

Action Plan:

1. Specials Menu : Carrot base Foods menu/ desserts/ snack
2. Carrot Trivia Quiz



Aidil Fitri Specials

MY

19th April 2024

Hari Raya Aidilfitri- Eid Mubarak - annually celebrated event that marks the end of the Muslim fasting month.

Action Plan :

1. Specials Menu : Serving Specials Hari raya menu as promo item



Superhero Day Specials!

MY JP SG KR

28th April 2024

to celebrate heroes in real life and in fiction. Just like the comic book superheroes, firemen, police officers, soldiers, and ordinary civilians regularly display bravery in the face of danger.

Action Plan :

1. Serving superhero theme menu: Ninja Turtles Pizzas, Popeye Spinach, Wolverine Burgers, Super Mario Spaghettis & Mushroom, Thor Hammer snacks, Naruto Ramen, Variety of superhero snacks & more. Ck staff dress up as superhero to serve food.



Brand Awareness



Community Engagement



Increase Sales

CEZARS
KITCHEN



Children's Day (Boy's Festival)

JP KR

6th May 2024

May 5 is Children's Day, when families celebrate the healthy growth and happiness of children. It became a national holiday in 1948, but it has been a day of celebration in Japan since ancient times.

Action Plan:

1. Specials Menu : Kashiwamochi , Chimaki , Takenoko (Bamboo Shoots) , Koinobori (Carp) Cookies and more.



Mother's day Specials

MY JP SG KR

13th May 2024 **PRE-ORDER STARTS 10/5/2024 FRIDAY**

Mothers day is a day of honoring motherhood and paternal bonds.

Action Plan :

1. Special pre-order desserts - for mothers. (Carrots cakes / chocolate cakes)
2. Invite students Mother to schools & enjoy the foods **pre-order Lunch date**
cookies decoration activity



Happy Teachers' Day

MY

16th May 2023

Teachers' Day at Malaysia held annually on 16 May to celebrate the work of teachers

Action Plan :

1. CK onsite team provide FREE cookies / Pastry / muffins / snacks / cakes for teachers only as appreciation. Serves in a basket / box with wishing cards.



JUNE 2024



7th June 2024



13th June 2024



Father's day Specials

MY JP SG KR

17th June 2024 ****PRE-ORDER START 14/6/2024 FRIDAY****

Father's Day is a holiday honoring one's father, or relevant father figure, as well as fatherhood, paternal bonds, and the influence of fathers in society.

Action Plan:

1. special pre-order desserts - for Fathers. Theme cakes (Tuxedo, moustache, tie.)
2. Invite students Father to schools & enjoy the foods ****pre-order Lunch date****
****cookies decoration activity****



Aidiladha Specials

MY

21st June 2024

Eid al-Adha or the Feast of Sacrifice is the second of the two main holidays celebrated in Islam.

Action Plan :

1. Specials Menu : Serving Specials Hari raya Aidiladha menu as promo item
2. CK staff dressed according to theme





Thank you!

**We're excited and looking forward to
supporting your school**

Kindly email to Design Department for any inquiry or support needed :
saiful@cezarskitchen.com

CEZARS
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